



Professional Development Event

# Media Literacy

Tuesday, March 12<sup>th</sup>, 2019

16.00 Registration

16.30-19.00 Conference

Keynote Speech by **Cyndy Scheibe, PhD**

**Üsküdar American Academy**

Vakıf Sokak No:1, Bağlarbaşı  
34664 Üsküdar, İstanbul

The official language of the conference is English.  
Translation will not be available.

**Register  
Here**



**Cyndy Scheibe, PhD**

**Executive Director and Founder of Project Look Sharp**, she is the co-author of the book "The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World (2012, Sage/Corwin)." She received her PhD in Human Development (1987) from Cornell University. She is also a Professor of Psychology at Ithaca College where she has taught courses in developmental psychology, media research, and media literacy for more than 25 years, and serves as the Director of the Center for Research on the Effects of Television Lab and Archive.

SAĞLIK VE  
EĞİTİM  
VAKFI **SEV** 1968